



## Sponsorship Program

### Program Objectives

This program was created with the Illini Elite players in mind. The program has the following main objectives:

1. **Help with the cost of club dues for the players in order to keep the programs as affordable as possible.**
2. **Develop a scholarship fund for current and prospective players.**

There are players whose financial situations do not allow them to participate in our programs. This fund will provide those players the opportunity to be a part of the Illini Elite family, improve their skills and pursue their dreams of playing collegiate volleyball.

### Sponsorship Exposure

Illini Elite 2013-2014 Facility Usage Highlights:

- Over **700 players** participated in our program representing over **40 different high schools** and **60 different elementary and junior high schools** spanning a **75 mile radius**.
- Hosted **16 tournaments**, which averaged **22 teams** per date from all over Central Illinois.
- Attendance from players, parents, coaches, and spectators came in at over **7,500 patrons**.
- The 2014 high school summer league had **46 teams** representing **29 different high schools**.

All of the players, parents, coaches and spectators would see your support for Illini Elite through your banner advertisement.

### Elite Sponsorship Package

- A 4x8 foot banner (included in cost) prominently displayed at the end of one of the Illini Elite playing courts. A banner design will need to be provided. There are no color limits for the banner.
- Logo included on Illini Elite's Sponsors page of the website.
- Logo displayed on printed tournament information.
- Option to include a second 4x8 foot banner at the opposite end of the playing court. The cost of the program year to year will remain the same. A one-time additional expense of \$150 would be incurred to cover the cost of the second banner.
- **Cost: \$1,000 per year**

### Cardinal Sponsorship Package

- A 4x6 foot banner (included in cost) to be displayed in Illini Elite gym. A banner design will need to be provided. There are no color limits for the banner.
- Logo included on Illini Elite's Sponsors page of the website.
- **Cost: \$600 per year**

### For More Information

If you are interested in participating in one of our Sponsorship Programs or would like additional information, please contact:

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